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The Beechwood Organization Announces the Grand Opening Of it's Regional Sales & Design Center in Islandia

The Beechwood Organization is about to make home buying a groundbreaking experience proudly announcing the grand opening it's Regional Sales & Design Center located at 3750 Expressway Drive South in Islandia, New York.

The state-of-the-art facility is a window into tomorrow, paving the way toward the future of home buying. Spearheaded by Michael Dubb, Beechwood's Principal and Co-Founder, the Long Island Regional Sales & Design Center is one of its kind, raising the bar, making home buying effortless and enjoyable.

"Beechwood takes you through the process of purchasing your home every step of the way." says Mr. Dubb. "We provide in-house mortgage services, design specialists and a customer service department that's unsurpassed."

According to Joyce Skarka, Beechwood's Director of Sales and Marketing "We pre-sell 50% of our communities from floor plans in the pre-construction phase. There is a tremendous following of homebuyers interested in purchasing Beechwood properties in the pre-construction phase of development. The Long Island Regional Sales & Design Center will provide purchasers with information on all of Beechwood's communities enabling them to choose from an incomparable selection of home styles and communities to suit their individual life styles."

Offering high tech, multimedia home buying tools, the Sales & Design Center is crafted with clean, sleek lines and warm, upscale functional plans reflecting Beechwood's keen appreciation and application of design and building excellence. Purchasers can take virtual tours of homes giving the sensory perception of walking through the home prior to the start of construction.

Comprised of several departments including sales, a design studio, mortgage services, construction and customer service, the Sales & Design Center will serve as a central location showcasing Beechwood's current Long Island communities, including Country Pointe at Coram, Country Pointe at Medford and Country Pointe at Kings Park.

The Regional Sales & Design Center will also preview Beechwood's upcoming communities including The Landings at Country Pointe, a community in Suffolk County for those 55 plus and Meadowbrook Pointe Athletic Club & Spa, an exclusive residential development offering a magnificent collection of Townhomes and Condominium Suites due to begin selling in early 2005.

Set on the site on the former Roosevelt Raceway, Meadowbrook Pointe will offer a Country Club lifestyle for those 55 years young, featuring upscale amenities including concierge services, indoor and outdoor pools, a 25,000 square foot clubhouse, a health and fitness club, spa, salon, coffee bar, lounge, theatre, library, ballroom, computer center, card rooms and more.

Upstairs in the design studio, hundreds of options will be available. Design specialists will guide home buyers through personalizing their home choosing from an exquisite assortment of colors and finishes.

"Homebuyers can choose from a rich selection of finishes, European style kitchens with granite countertops, stainless steel appliances, wood floors and marble master baths." says Kathy Sheck, Beechwood's Director of Merchandising and Design.

The Beechwood Organization is one of the largest developers of residential housing in New York. Over the past two decades, Beechwood has developed over 55 communities and is currently developing over 5,000 additional homes.

Extensive research goes into every facet of Beechwood's communities. Award winning architectural design, lifestyle trends, the finest locations and gifted craftsmen have all contributed toward making The Beechwood Organization the leading home builder in New York.

The Beechwood Regional Sales & Design Center reflects the sophistication and elegance that has become the hallmark of the Beechwood signature brand.